

CITY OF HUTTO

STRATEGIC GUIDE



2030

REVISED AUGUST 2011



COUNCIL RELATIONS POLICY

The Council Relations Policy reflects the intentions of the Hutto City Council in defining the behaviors, manners and courtesies that are suitable for various occasions. It is also designed to make public meetings and the process of governance run more smoothly.

The contents of the Council Relations Policy include:

- Overview of Roles and Responsibilities
- Policies and Protocol related to Conduct
- Council Relations with One Another
- Council Relations with City Staff
- Council Relations with Boards and Commissions
- Council Relations with Citizens
- Council Relations with Regional Peers
- Council Relations with Media
- Sanctions
- Principles of Proper Conduct



2011 CITY COUNCIL



Mayor, Debbie Holland
Mayor Pro-Tem, Ronnie Quintanilla-Perez
Anne Cano, Place One
Paul Prince, Place Two
Michael J. Smith, Place Four
Melanie Rios, Place Five
Max Yeste, Place Six



LEADERSHIP POLICY

It is the desire of the Hutto City Council to provide honest, ethical guidance in the development and structure of leadership for the sustainable growth of the City.

Strategic Goals:

- Pre-election orientation for prospective candidates.
- Establish a qualified group of leaders.
- Maintain an ongoing mentoring program amongst Councilmembers.
- Utilize ongoing continuing education opportunities, on an annual basis, to strengthen leadership and governance skills.



QUALITY OF LIFE POLICY

It is the desire of the Hutto City Council to create and maintain a beautiful, environmentally conscious city where citizens live, work and play.

Strategic Goals:

- 100% recycling rate by 2030.
- City-wide tree planting and care program.
- Preservation of green space.
- Environment that encompasses safe, family-friendly, entertaining atmosphere for all ages.



ORGANIZATION DEVELOPMENT POLICY

It is the desire of the Hutto City Council to sustain and maintain a qualified staff that will continue to move the City in a positive, progressive and productive direction.

Strategic Goals:

- Provide continuing education opportunities.
- Provide competitive compensation packages.
- Implement effective Succession Planning process.



SERVICE DELIVERY POLICY

It is the desire of the Hutto City Council to uphold a high standard of quality in the development and delivery of services in a timely, responsive and positive manner.

Strategic Goals:

- Conduct an on-going evaluation to determine service delivery levels.
- Continue to upgrade customer service training.
- Quality city-wide customer service program.
- Provide on-going citizen communication.
- Embrace the use of technology to enhance, or reduce the cost of, service delivery.



FISCAL AND BUDGETARY POLICY

Fiscal and Budgetary Policy is to enable the City to achieve and maintain a long-term, stable and positive financial condition, and provide guidelines for the day-to-day planning and operations of the City's financial affairs.

Strategic Goals:

- Deliver all services in a cost-effective manner.
- Maintain competitive rates, taxes and user fees.
- Make the City economically competitive to draw business.
- Fund the repair and maintenance of physical assets.
- Provide funding for infrastructure to sustain growth.
- Stabilize and control program costs.
- Increase reserves to recognized standards.
- Improve bond rating.
- Manage the level of debt.
- Continue to recognize and fund all long-term liabilities.



PUBLIC SAFETY POLICY

It is the desire of the Hutto City Council to ensure the safety and well-being of the residents, businesses and visitors in the City.

Strategic Goals:

- Maintain a well-trained, highly effective police force.
- Ensure that citizens have access to quality fire and EMS services.
- Maintain strong relationships between the Police Department and the community.
- Maintain strong relationships with other public safety organizations.



MOBILITY POLICY

It is the desire of the Hutto City Council to ensure the safe mobility of citizens through various modes of transportation.

Strategic Goals:

- Develop, maintain and follow the Thoroughfare Master Plan.
- Maintain and follow the Pedestrian Mobility Master Plan.
- Integrate the Thoroughfare Master Plan with regional partners.
- Work in conjunction with regional transportation entities to plan for public transportation.
- Explore non-traditional funding mechanisms.



EDUCATION POLICY

It is the desire of the Hutto City Council to develop a cooperative relationship with HISD and other education entities to enhance the quality of education.

Strategic Goals:

- Proactively support educational needs for the community.
- Increase awareness of educational programs.
- Nurture and sustain strategic educational partnerships.



GROWTH GUIDANCE POLICY

It is the desire of the Hutto City Council to achieve the orderly growth and development of the City by maintaining and following the Comprehensive Plan which promotes beneficial and appropriate land uses and supporting infrastructure.

Strategic Goals:

- Develop a Comprehensive Plan specifically designed to meet Hutto's current and future needs.
- Engage the community in developing and maintaining the Comprehensive Plan.



INFRASTRUCTURE POLICY

It is the desire of the Hutto City Council to provide and maintain a quality infrastructure system to meet the vision as set out in the Comprehensive Plan.

Strategic Goals:

- Proactively expand infrastructure system to optimize cost saving opportunities and funding partnerships.
- Continue to develop high quality standards in conjunction with regional partners.
- Design and select materials to minimize on-going maintenance and replacement costs.



ECONOMIC DEVELOPMENT POLICY

It is the desire of the Hutto City Council to develop business diversity consistent with the Comprehensive Plan to maintain an economic base that is sustainable and adaptable.

Strategic Goals:

- Recruit, retain and expand desired businesses that will continue to enhance the quality of life for the Hutto community.
- Attract higher skilled, higher waged jobs.
- Encourage business development that promotes quality of place.
- Invest to revitalize under-utilized areas for business opportunities.



LEGISLATIVE AGENDA POLICY

It is the desire of the Hutto City Council to actively pursue legislative agenda(s) related to our city, county, region, state and federal level for the benefit of our community.

Strategic Goals:

- Have a cohesive, education community that helps us achieve the City of Hutto's legislative agenda.
- Nurture and sustain strategic partnerships with county, state and neighboring local government officials/staff to address common issues.
- Review/amend legislative agenda annually to decide which issues need to be addressed.
- Communicate to citizens.



AWARDS

Certified Annual Financial Report

For Fiscal Transparency
presented by GFOA of the US
and Canada for the City's
2010 Comprehensive Annual Financial
Report

Distinguished Budget Presentation Award

for the fourth (5th) consecutive year
presented by GFOA of the US
and Canada for the City's 2010 Budget

2011 Envision Central Texas Community Stewardship Award

Governor's Community Achievement Award – Award of Excellence to Keep Hutto Beautiful (From Keep Texas Beautiful)

Total Coliform Rule Award

from TCEQ (Texas Commission on
Environmental Quality) 2010

Superior Drinking Water Quality Award from TCEQ 2010

Scenic City Certification – Bronze Level



2011 CITY STAFF

Edward Broussard, City Manager

David Mitchell, Assistant City Manager

Patti Gilmore, Executive Assistant
to the City Manager

Christine Martinez, City Secretary

Lt. Todd Looney and Lt. Dwain Jones, Hutto PD

Mike Hemker, Parks and Recreation Director

Scot Stromsness, Public Works Director

Matt Bushak, City Engineer

Micah Grau, Finance Director

Amy McGlothlin, HR Manager

Will Guerin, Planning Manager

Charlie Crossfield, City Attorney



VISION

"Experience Hutto"

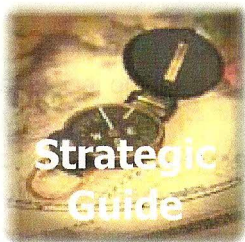
MISSION

Develop and implement the organization's internal capacity, and support each other, to meet the increasing expectations of the community.

VALUES

We believe in...

- Protecting our neighborhoods.
- Conserving valuable natural resources.
- Enhancing community's appearance.
- Being family-oriented.
- Preserving a special quality of life for our citizens.
- Providing a positive experience for our visitors.



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College Station, TX 77842

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